

## Privacy Policy

We take your privacy very seriously. We explain below how we protect your privacy; what data we do and don't store; and what we use any stored data for. It also gives you information on how to have any data we do have stored of yours deleted. This has been updated to include the new EU GDPR legislation, which came into effect on May 25th, 2018.

### Our Newsletter

If you sign up for our newsletter, we store only your e-mail address for the purposes of e-mailing you with information about HFi news, campaigns and updates. Our newsletter database is hosted with MailChimp, who have their own [privacy policy](#), as well as [information on GDPR](#), available on their website.

We will NEVER pass your details on to any third parties.

### GDPR Compliance

The Housing & Finance Institute is the sole data controller with regard to any data collected when subscribing to our newsletter.

If we do hold any information related to you, you have the 'right to be forgotten', whereby we will permanently delete any and all of that information at your request. Please e-mail us on [connect@thehfi.com](mailto:connect@thehfi.com) if you want us to delete your data.

You have the right to request that we share with you any data we may have on our systems related to you.

We will only share or delete data if we receive a confirmed request from the e-mail address we have on file for that data. By confirmed, we mean that we will e-mail you back if you make such a request and only proceed with deletion or sharing of data if we receive a response to our e-mail.

Explicit consent – we will ask for your consent to store your data when you sign up for any of our services that require us to collect information from you and we will fully explain what we intend to use that data for and how it is stored.